



**STAY HEALTHY FROM THE OUTSIDE...IN!  
NATURAL MINERAL MAKEUP AND  
ORGANIC SKIN CARE**



**OUTSIDE/IN  
COSMETICS**



# INGREDIENTS NEVER FOUND IN OUR PRODUCTS

- ALUMINUM
- ARTIFICIAL COLOURS
- BENZOATES
- BISMUTH OXYCHLORIDE
- CARMINE
- COAL TAR
- DEA, MEA, TEA
- DIAZOLIDINYL UREA
- DIBUTYL PHTHALATE
- DIMETHICONE
- ETHYLACRYLATE
- FORMALDEHYDES
- FRAGRANCE
- GENETICALLY MODIFIED ORGANISMS (GMO)
- ISOPROPYL ALCOHOL
- KERATOLYTIC CHEMICALS
- LEAD ACETATE
- LETHICIN
- METHYLISOTHIAZOLINONE
- MAGNESIUM SILICATE
- MINERAL OIL
- NYLON
- QUATERNIUM - 15
- PARABENS
- PARAFFIN
- PETROLEUM
- PHENOXYENTHANOL
- PROPYLENE GLYCOL
- PRESERVATIVES
- RETINYL PALMITATES
- RICE POWDER
- SODIUM LAURYL SULPHATE
- SYNTHETIC FRAGRANCES
- TALC
- TALLOW
- TOLLUENE
- UREA
- ZEA MEYS
- ZINC STERATE

For more ingredient information and resources, please visit our website at: [www.outsideincosmetics.com](http://www.outsideincosmetics.com)



outsideincosmetics.com



### MINERAL FOUNDATIONS \$34.95

Our Mineral Foundations allow your skin to breathe, whilst completely hiding skin conditions such as acne, redness, facial scars and rosaceous skin.

ULTRA LIGHT		CAPPUTEANO	LIGHT		LATTE	MEDIUM		MACCHIATO	TAN		VALENCIA
		FLAT WHITE			CAPPUCCINO			CAFE AU LAIT			CORRETO
OLIVE		MELANGE	GOLDEN		RISTRETTO	DARK		CHIANTICO	ULTRA DARK		ESPRESSO
		CAFE BREVA			CAFE NOISETTE			MOCHA			DOPPIO

### MINERAL PRIMERS \$34.95

Available in two translucent options:  
Mineral Veil (for extra coverage) and Matte Minerals (oil control).

### MINERAL CORRECTORS \$15.95

Our Mineral Foundation is also used as a concealer but in specific occasions when you need to help change your skin tone our colour correctors can be very useful.

	Used to neutralize dark circles in Light-Medium complexions		Neutralize red tones on acne blemishes or on general redness
	Used to neutralize dark circles in Medium-Dark complexions		Neutralize sallow, yellow tones, or to lighten dark spots

### BLUSH AND BRONZERS \$21.95

Our Mineral Blush is silky soft and unbelievably long wearing. We offer two types of Blushes: Matte and Luminous.

	VALERIAN		SUMAC		ANNATO
	PAPAVER		COSMOS		TRILLIUM

Our Mineral Bronzers provide a healthy sun-bronzed colour to your skin that both look and feel natural.

	CINNAMON		NUTMEG		CLOVE
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## EYE SHADOWS AND LINERS \$13.95

Outside/In has carefully blended our minerals to create a collection of colours to complement, highlight or make a statement, you choose!



PHLOX



COLLOMIA



CHICORY



GERMANDER



PURSLANE



JUNIPER



GALANGA



AJWAIN



NIGELLA



ZEDOARY



ANISE



LUPINE



SAXIFRANGE



TAMARIND



THISTAL



CALENDULA



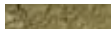
CASSIA



CATTAILS



ALUM



SORREL



LAVATERA



PARACRESS



CASCARA



QUAMASH



HELLEBORINE



CICELY



LARKSPUR



CINIQUEFOIL



EPAZOTE



YARROW

All mineral eye products can be used as a shadow or a liner but here are our favorite colours for liners:



MAHALEB



SARANA



BORANGE



SILPHION



ZAHTAR



PHACELIA

## LIP GLOSS OR LIPSTICK \$23.95

This lightweight vegan formula made with Organic Shea Butter, Organic Jojoba Oil and Organic Castor Seed Oil nourishes and heals your lips, while adding a little colour.



KYOTO



VALLADOID



BALDON



VANCOUVER



AMAGER



MAZATLAN



HADRIA



MEDELLIN



DALAT



ADELAIDE



NOGALES



PRETORIA



JAIPUR



DJENNE



CUSCO



FIRENZE

## VEGAN AND ORGANIC SKIN CARE

Our skin care lines are formulated with Organic Oatmeal, to hydrate skin and soothe irritated skin, Aloe Vera, known for its anti-inflammatory features, and Organic Hemp Seed oils to assist in cell regeneration. Each line is infused with essential oils custom picked by our certified aromatherapist.



### TEA TREE, LAVENDER AND JUNIPER BERRY FORMULA

For Normal to Oily Skin



### CHAMOMILE, PALMAROSA AND CARROT SEED FORMULA

For Dry to Mature Skin

## OUTSIDE/IN SKIN TRIO

- 2 in 1 Purifying Cleanser and Makeup Remover \$33.95
- Floral Facial Toner \$33.95
- Daily Facial Moisturizer \$36.95

## REVITALIZING FACIAL SERUM \$56.95

This concentrated dose of essential oils was created to provide a powerful anti-oxidant protection with five essential oils: Roman Chamomile, Rosewood, Ylang Ylang, Lavender and Rose Hydrosol.



# BRUSHES

## ANTIBACTERIAL MAKEUP BRUSH SET \$32.95

Our exclusive 99.9% bacteria protection while gently smoothing over your skin with soft bristles.



## 100% VEGAN KABUKI BRUSH \$22.95

This unique Taklon brush features amazingly soft bristles meaning: it is cruelty-free to animals and to your face!



## OUR COMMITMENT

To provide high quality, vegan-friendly, Canadian made cosmetics and skin care products using only natural ingredients free from chemicals and harmful preservatives. We also strive to keep our customers educated on the risks involved with using other cosmetic and skin care products and ingredients to avoid. Outside/In embraces all ethnicities and wants to outwardly express the appreciation for the beauty unique to our country by offering a wide range of skin tones mirroring the diversity found across Canada.

Stay healthy from the outside... in!



WE ARE PROUD MEMBERS OF:

VEGAN ACTION GROUP

PETA'S CARING CONSUMER

THE COALITION FOR CONSUMER  
INFORMATION ON COSMETICS (CCIC)

CAMPAIGN FOR SAFE COSMETICS



[www.outsideincosmetics.com](http://www.outsideincosmetics.com)

FOR MORE INFORMATION, CONTACT:

